Funding Resources

- Business Plan and Other Student Competitions
  - [http://www.bizplancompetitions.com/](http://www.bizplancompetitions.com/) - competitions throughout the US
  - [http://studentcompetitions.com/competitions](http://studentcompetitions.com/competitions) - global competitions
  - 2014-2015 Energy Innovation Contest for Rutgers undergrads on the New Brunswick Campus - Proposals must be submitted on or before March 23, 2014. See the Energy Contest page at rei.rutgers.edu
  - Global Social Venture Competition - [http://gsvc.org/](http://gsvc.org/) (2015 Conference - Friday, April 10th, 8:00 AM – 5:30 PM Haas School of Business – University of California, Berkeley)

- Fellowships

- 130 Ways to Fund your Social Venture – [social.earth.org](http://social.earth.org)

- General Funding Information – [SCORE.org](https://www.score.org/onlineworkshops/)

- Foundations
  - Skoll Foundation - [http://www.skollfoundation.org/](http://www.skollfoundation.org/)
  - Ashoka - [https://www.ashoka.org/](https://www.ashoka.org/)

- Venture Funds:
  - Obvious Ventures - (Sustainable Systems, People Power, Healthy Living)
  - Underdog Ventures - [http://www2.underdogventures.com/](http://www2.underdogventures.com/) (Natural and organic food; Environment and conservation; Socially responsible consumer products; Socially responsible investment companies)

- Crowdfunding
  - Fundly.com: the largest site for nonprofits and social entrepreneurs.
    Sites below from Forbes.com [Eight Crowdfunding Sites for Social Entrepreneurs](http://www.forbes.com/sites/annelaude/2014/03/01/)
    - Kickstarter.com: Kickstarter is the 800 pound gorilla in crowdfunding, originally designed and built for creative arts, many technology entrepreneurs now use the site, some reporting to have raised millions of dollars. The Kickstarter funding model is an all-or-nothing model.
    - StartSomeGood.com: great for early-stage social good projects that are not (yet) 501(c)(3) registered nonprofits. StartSomeGood uses a unique “tipping point” model for fundraising, allowing you to set a funding goal and a lower “tipping point” at which your project can minimally proceed and where you will collect the money you raise.
    - Indiegogo.com: allows you to raise money for absolutely anything, using an optional “keep what you raise” model with higher fees or pay less to use an all-or-nothing funding approach.
Social Entrepreneurship Resources

- **Rockethub.com**: a broad platform targeting “artists, scientists, entrepreneurs, and philanthropists” on their site, using a keep-what-you-raise model that rewards you for hitting your funding goal (or penalizes you for failing to hit it).

- **Pozible.com**: from Australia, has a global platform for all types of projects, emphasizing “creative projects and ideas” and specifically precludes fundraising for charities. Pozible operates with an all-or-nothing funding model.

- **Rutgers Entrepreneurship Education/Programs** - (The following list may not be all-inclusive. We suggest you periodically check the main Rutgers website for updates.)
  - **Entrepreneurship Undergraduate Minor/Concentration** is available to both Rutgers Business School and non-Rutgers Business School students in Newark and New Brunswick; as a result, all of the courses are comprised of both business and non-business majors.
  - **Entrepreneurship Ag: Jr/Sr. Colloquium – 3 Credits – Spring 2015** this is an Innovation and Entrepreneurship Class from the School of Environmental and Biological Sciences (SEBs).
  - **Rutgers MBA in Entrepreneurship** encourages students to generate new sources of enterprise, come up with innovative business ideas, and create new jobs.
  - **Mini-MBA in Bio-Pharma Entrepreneurship** While pharmaceutical innovation has improved the quality of life, there remains a wide range of challenges facing the industry. The Rutgers Mini-MBA™: BioPharma Innovation program explores new business models and the vision required to address these challenges.
  - **Master of Business & Science (MBS)** this program brings together master’s level study in science or engineering with “plus” courses in business and policy and allows students to combine courses from all of the various schools and campuses. Rutgers is the only university in New Jersey that offers a statewide Master of Business and Science degree.

- **The Entrepreneurship Pioneers Initiative (EPI)** is a highly selective and exclusive nine-month program from The Center for Urban Entrepreneurship & Economic Development (CUEED) at Rutgers Business School that offers intensive, practical training, step-by-step coaching, and numerous networking and financing opportunities. To apply: You must meet the following requirements: 1) A first-generation entrepreneur (your parents or grandparents did not have a formally registered business) 2) Formally registered business 3) In business/operational for at least two years; and 4) Located and conducting business in New Jersey.

- **Clubs at Rutgers**
  - Rutgers Enactus – Chapter of international non-profit for student social entrepreneurship
    - [http://enactusrutgers.weebly.com/](http://enactusrutgers.weebly.com/)
    - [https://www.facebook.com/RutgersEnactus](https://www.facebook.com/RutgersEnactus)
  - Rutgers Entrepreneurial Society - [https://www.facebook.com/RUEntrepreneur](https://www.facebook.com/RUEntrepreneur)

- **Working space for Entrepreneurship** – Facebook.com The Rutgers Castle

- **General Entrepreneurship Resources** - Office of Research Commercialization/New Ventures and Entrepreneurship - [https://orc.rutgers.edu/entrepreneurship/resources](https://orc.rutgers.edu/entrepreneurship/resources)

**Social entrepreneurs** “are pioneers of innovation that benefit humanity.” **The Skoll Foundation**

**Social entrepreneurs** “use the disciplines of the corporate world to tackle daunting social problems.” **Fast Company**